Faculty Scholarly Activity beginning Fall 2012:

Dr. Okan Akcay, professor of marketing -
Cross-cultural analysis of gender difference in product color choice in global markets, in *Journal of International Business and Cultural Studies*

Dr. Arifeen Daneshyer, professor of economics -
Communication by Story: A Pedagogical Device to Animate the Dismal Science, in *Academy of Business Disciplines Journal*

Dr. Robert Derstine, professor of accounting -

Dr. Sue Kong, professor of information systems -
Project Contexts and Use of Agile Software Development Methodology in Practice: A Case Study, in *Journal of Academy of Business and Economics*

Dr. Jonathan Kramer, professor of finance -
Just Who Should Pay for What? Vertical Equity, Transit Subsidy and Road Pricing: The Case of New York City, in *Journal of Public Transportation*

Dr. Liaoliao Li, professor of accounting -
• Is There Two-Way Asynchronous Information Transmission between Stock Markets and Stock Message Boards?, in *International Journal of Information Technology and Decision Making*
• Formation of free trade networks, in *Journal of Academy of Business and Economics*

Dr. Mostafa Maksy, professor of accounting -
• Factors Associated with Student Performance in Auditing: A Comparative Study in Commuter and Residential Schools, in *Journal of Accounting and Finance*
• Major Factors Associated With the Performance of Students Taking Undergraduate Accounting Courses at the Upper Level, in *International Journal of Business, Accounting and Finance*

Dr. Qian Sun, professor of finance -
• Cross-cultural analysis of gender difference in product color choice in global markets, in *Journal of International Business and Cultural Studies*
• Trading volume and price pattern in China's stock market: a momentum life cycle explanation, in *Journal of Behavioral Studies in Business*

Dr. David Wagaman, professor of accounting -
• Factors Associated with Student Performance in Auditing: A Comparative Study in Commuter and Residential Schools, in *Journal of Accounting and Finance*
• A 40-Year Heavyweight Bout - The Fight For Private Company Financial Reporting Standards, in *Pennsylvania CPA Journal*

Faculty Scholarly Activity end of Fall 2012:

Dr. Muhammed Dalgin, professor of economics -
• How Relevant is Turkey’s Current Account Deficit?, in *International Research Journal of Finance and Economics*

Dr. Robert Derstine, professor of accounting -
• A Case-Based Approach to Intermediate Accounting Courses: New Hires Ready to Hit the Ground Running, in *CPA Journal*
• Using Deferred Income Taxes As A Link Between Intermediate Accounting and Corporate Income Tax Courses, *American Journal of Business Education*

Dr. Qin Geng, professor of business administration -
• Service Competition in Newsvendor Retailing with Price-Matching Guarantee, in *Journal of Academy of Business and Economics*

Dr. Thomas Grant, professor of professional studies -
• A Case-Based Approach to Intermediate Accounting Courses: New Hires Ready to Hit the Ground Running, in the *CPA Journal*

Dr. Keshav Gupta, professor of finance -
• How Relevant is Turkey’s Current Account Deficit?, in *International Research Journal of Finance and Economics*

Dr. Mostafa Maksy, professor of accounting -
• Motivation and Distraction Factors Associated with Student Performance in Intermediate Accounting: An Empirical Investigation, in the *Journal of Accounting and Finance*

Dr. Abdul Sraiheen, professor of economics -
• Utilizing a Benchmark Formative Assessment to Predict Academic Achievement in a Rural School System, in *International Journal Social Science and Education*

Dr. Qian Sun, professor of finance -
• Do Neglected Firms Suffer From An Information Deficit?, *International Journal of Business and Finance Research*

Dr. David Wagaman, professor of accounting -
• Using Deferred Income Taxes As A Link Between Intermediate Accounting and Corporate Income Tax Courses, *American Journal of Business Education*

Dr. Lee Weyant, professor of human resource management -
• Telecommuting: Alternative Work Schedule for Faculty in the Digital Age, in *Journal of Business, Society and Government*

Dr. Girma Zelleke, professor of economics -